

SPONSORSHIP & SUPPORTER PROSPECTUS



RED TIE
gala
friday **11.1.2019**

BENEFITING THE CHILDREN'S HEART FOUNDATION



Our mission is to fund the most promising research to advance the diagnosis, treatment, and prevention of congenital heart defects (CHDs).



Dear Friends,

We are pleased to announce The Children's Heart Foundation's first Red Tie Gala in New England to take place on Friday, November 1, 2019 at the elegant Society Room in Hartford, Connecticut. This inspiring event calls on guests to support the life-saving and life-changing congenital heart defect (CHD) research that The Children's Heart Foundation funds. Together with local families, community and business leaders, experts from the medical community, and our partners, we will raise vital funds in the fight against the most common birth defect in the U.S., affecting nearly 40,000 babies every year.

The Red Tie Gala is a semi-formal evening where guests will arrive dressed in their best "red attire". Guests will enjoy delectable food, drinks, auctions, and live entertainment in an unforgettable backdrop of an elegant former bank. The event will also feature research remarks from speakers in the medical community and those who have been impacted by CHDs.

Congenital heart defects impact many members of our community. Approximately one out of every 110 babies born in the United States has a CHD. Our vision is a world in which everyone born with a CHD has the chance to live a long, healthy life, and eventually, CHDs will be eradicated altogether. With the help of our volunteers and supporters, we are making great progress.

Since The Children's Heart Foundation began funding CHD research more than 22 years ago, survival rates, longevity, and quality of life have dramatically improved for CHD patients. Because of this, The Children's Heart Foundation has added important research focus on developmental, transitional and long term care needs affecting the millions of Americans with CHDs who now live longer lives. The research we fund positively impacts all CHD patients.

Keep reading to learn more about opportunities to support us through sponsorship, donations, and event attendance. We hope you will help us make a meaningful difference by funding life-saving research, and can join us on November 1st at The Society Room. If you can't attend, we'd be grateful if you would consider a donation in support of this very important cause.

Kind Regards,

Nikki Polidori Hersant

Chair, The Red Tie Gala Planning Committee

ABOUT THE CHILDREN'S HEART FOUNDATION

The Children's Heart Foundation (CHF) is the leading national organization solely dedicated to funding congenital heart defect (CHD) research. Our mission is to fund the most promising research to advance the diagnosis, treatment, and prevention of CHDs. Since 1996, The Children's Heart Foundation has independently or jointly funded 107 research projects totaling more than \$11.1 million.

CHDs are the most common and deadliest birth defect in the United States, affecting 40,000 babies each year in the U.S. alone. Between 2 and 3 million Americans are currently living with CHDs. Despite advances in medicine, 15% of children with CHDs do not live past their 18th birthday, and those who do will face lifelong health challenges. Despite these needs, life-saving CHD research remains severely underfunded.

However, through the generous support of sponsors and supporters, we are making a difference. Our grants have contributed toward improved survival rates through better diagnosis and earlier interventions, developing pioneering treatments and procedures that are saving and improving lives, and a greater understanding of the causes of CHDs which is helping to lower incidences. With our average research grant between \$50,000 and \$100,000, your contributions make a significant impact on the lives of others. **Help achieve our mission by supporting the Red Tie Gala.**





Benefits of Sponsorship

A sponsorship in support of The Children's Heart Foundation represents an investment in the future and health of communities and families.

For organizations with strong social responsibility goals, these sponsorship opportunities offer outstanding benefits including:

- Increased public exposure of your brand, aligned with a leading and growing family-centric, health-focused nonprofit organization.
- Brand visibility and recognition including print, social media and web across The Children's Heart Foundation's national and local platforms and wide community, reaching over 27,000 Facebook supporters, 5,000 Twitter followers and over 50,000 monthly newsletter recipients.
- Demonstration of your commitment to fight CHDs to loyal and mobilized supporters

Sponsorship Opportunities

	HEART CHAMPION	HEART WARRIOR	HEART HERO	HEART AWARE
	\$10,000	\$6,000	\$4,000	\$1,000
Tables or Seats at Event	2 tables of 10	1 table of 10	8 seats	4 seats
Logo or Name in Printed Event Program	Front cover & 1st page	Back cover	Full page Ad	½ page Ad
Logo or Name on Event Website	♥	♥	♥	♥
Logo or Name on Event Signage	♥	♥	♥	
Recognition on Social Media	♥	♥	♥	
Special Recognition During Event Announcements	♥	♥		



While Noah's future is uncertain, we know that 20 to 30 years ago, we wouldn't have had even this much time with him.

Through research funded by The Children's Heart Foundation, physicians have made great strides in the treatment and prevention of congenital heart defects.

– Noah's Mom



Sponsorship Commitment Form

Yes. We are proud to support The Children's Heart Foundation's Red Tie Gala at the following level:

- Heart Champion (\$10,000) Heart Hero (\$4,000)
 Heart Warrior (\$6,000) Heart Aware (\$1,000)

We would like to donate a product or service (if applicable, include quantity and estimated value):

Business Name

Contact Name and Title

Mailing Address

Phone

Email

Signature

Please charge my: American Express Discover Mastercard Visa

Credit Card # _____

Expiration Date _____ CVV _____

Or make check payable to:

The Children's Heart Foundation – New England Region
One Northbrook Center
5 Revere Drive, Ste. 200
Northbrook, IL 60062-1500

Please return this form to: CHFNewEngland@childrensheartfoundation.org

For questions, please contact:

Nikki Polidori Hersant
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The Children's Heart Foundation

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